



ARKA EDUCATIONAL AND CULTURAL TRUST (R)

JAIN INSTITUTE OF TECHNOLOGY, DAVANGERE

(A Unit of Jain Group of Institutions, Bengaluru)

DEPARTMENT OF MBA

NAAC
GRADE A⁺
ACCREDITED INSTITUTION



Report on Activities conducted during Academic Year 2024-25

**“EXPERIENCE THE
BEST, EXPERIENCE
SUCCESS”.**



Vision of the Department:

To provide holistic development of individual personality with a benevolent touch and managerial outlook through comprehensive education.

Mission of the Department:

To implement an educational scheme carefully and wisely aiming at the harmonious development of the mind of students.

To induct management issues to provide young minds the skills to help them to achieve managerial goals.

To produce managers, who pour out the resources of skill.

**GREAT LEADERS ARE'NT BORN. THEY'RE SHAPED THROUGH CASE
STUDIES AND BOLD DECISIONS."**

“STAY INSPIRED NEVER STOP CREATING”



We are a college that prides itself not in fostering academic excellence but also in making our learners append at the school satisfying, fulfilling and joyous. I intend to take the JGI Group to the next level, employ more effective methods to make the students think differently and install in them with positive attitude towards inclusive growth that benefits them and the society at large

- Dr. Chenraj Roychand, Chairman, JGI, Bengaluru



At JIT Davangere, all our actions are directed towards imparting quality education through theoretical learning with the virtue of practical learning. Delightful learning happens here as we club academics with sports and cultural activity. Students are trained to excel in their career, share knowledge, have overall growth & emerge as leaders

-Dr. Ganesh D B, Principal & Director, JIT, Davangere



In this era of globalization, it is the young power of India which will place India on the global map. We live in seamless techno world, where opportunities really have no boundaries. JIT has drawn the essence of tradition and advantages of modernization for academic excellence under the guidance of committed facilitators and the support of best infrastructure

- Dr. Manjappa Sarathi, Advisor, JIT, Davangere



Choosing the right MBA College is a significant decision. I encourage you to explore our MBA Department further, visit our campus, and talk to our faculty and current students. We are confident that our MBA Department will provide the skills, knowledge, and experiences one need to achieve career aspirations. We look forward to welcoming our community

- Dr. Suhas D, Head of the Department, JIT, Davangere

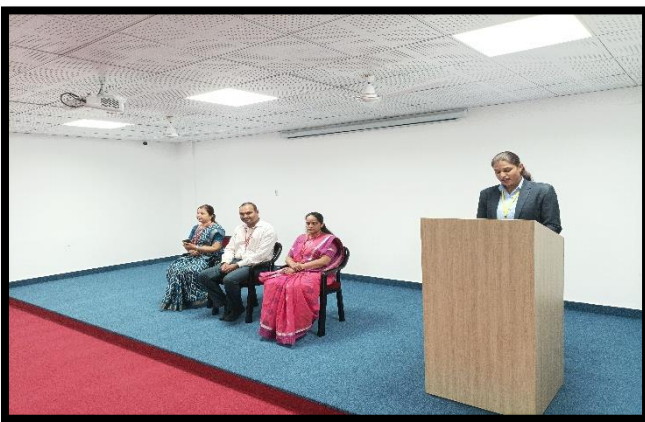


FREE PGCET WORKSHOP

26th & 27th July 2024

Timings: 10 am to 5 pm

Free PGCET coaching significantly enhances equitable access to higher education, especially for students from economically disadvantaged backgrounds. Such initiatives enable aspiring MBA candidates to receive expert mentorship, quality study materials, and systematic exam preparation at no cost. By eliminating the financial barriers associated with private coaching, these programs help level the playing field and empower deserving students to compete effectively in entrance examinations. Additionally, free coaching often includes well-structured study schedules, regular practice tests, and performance tracking, all of which contribute to better outcomes in the PGCET. By nurturing potential across all sections of society, free PGCET coaching plays a vital role in building a more inclusive and competitive educational landscape.



Objectives of the Event

The objective of this initiative is to ensure fair and equal access to high-quality preparatory resources for students from various socio-economic backgrounds. It seeks to create a level playing field by providing thorough support in understanding exam content, developing effective test-taking strategies, and mastering time management skills. By concentrating on key areas the coaching program enables students to build a solid academic foundation.

Outcome of the Event

Such coaching programs offer targeted preparation for the Post Graduate Common Entrance Test (PGCET), which is crucial for securing admissions into MBA programs. By participating in these free coaching sessions, aspirants gain access to structured study materials, expert guidance, and practice tests, which enhance their understanding of the exam format.



Jain Institute of Technology, Department of MBA, Davangere

FREE PG CET WORKSHOP



FREE PG CET Workshop generally covers several key areas

Quantitative Aptitude:

Focuses on mathematical skills, by Mr Sri Harsha V J including topics such as algebra, geometry, arithmetic, and data interpretation.

Verbal Ability:

The session was conducted by Dr. Suhas D which tests proficiency in English language skills, including grammar, vocabulary Etc.



Logical Reasoning:

Logical Reasoning session conducted by Dr Prakash M Walavalkar which assesses the ability to analyze and solve problems using logical thinking, including questions on patterns, sequences, analogies, and critical reasoning.

General Knowledge:

This session was conducted by Mrs. Annapurna P D, includes questions related to



current affairs, business awareness, and general knowledge The workshop provides comprehensive instruction on key exam components, including quantitative aptitude, verbal ability, and logical reasoning. Through interactive sessions, practice tests, and expert guidance, participants gain valuable insights into test strategies, question types, and effective study techniques.



INTELLECTUAL PROPERTY RIGHTS

30th July 2024

Timings: 11 am to 12 pm

Why Intellectual Property Rights?

Sessions on Intellectual Property Rights (IPR) play a vital role in educating MBA students about the legal and strategic aspects of innovation and creativity in business. For aspiring professionals, understanding IPR is essential, as it intersects with key areas such as product development, branding, marketing, and corporate strategy. These sessions emphasize the importance of protecting original ideas, ensuring legal compliance, and fostering ethical practices in business operations. By engaging with IPR concepts, students learn how to safeguard intangible assets like patents, trademarks, copyrights, and trade secrets. This knowledge not only helps in building competitive advantage but also promotes respect for innovation and fair business practices. Ultimately, an awareness of IPR empowers MBA students to contribute to a culture of innovation, responsibility, and sustainable business growth.



Objectives of the Event

Intellectual Property Rights aims to raise awareness among MBA students about the significance of protecting intellectual creations in the modern business landscape. The session aims to educate students on various forms of IPR, including patents, trademarks, copyrights, trade secrets, and geographical indications. It highlights the role of IPR in fostering innovation, securing competitive advantage, and promoting ethical business practices. Students learn how to use Intellectual property in careers or business

Outcome of the Event

Intellectual Property Rights Session significantly benefit MBA students by highlighting the various forms and functions of Intellectual Property Rights and Improves awareness of the legal procedures and protections available for IP at national and international levels. The session also enhances their awareness of national and international legal frameworks.



INTELLECTUAL PROPERTY RIGHTS

Intellectual Property Rights (IPR) refer to the legal protections granted to creators and inventors for their original works, inventions, designs, symbols, names, and images used in commerce. These rights encourage innovation by ensuring that creators can benefit from their efforts and investments. The main types of IPR include patents, trademarks, copyrights, geographical indications, and trade secrets. It identity, and enhancing market competitiveness.

Patents protect new inventions or discoveries. A patent grants the inventor exclusive rights to make, use, and sell the invention for a certain period, usually 20 years. It applies to products, processes, or techniques that are new, useful, and non-obvious.

Copyright protects original literary, artistic, musical, and dramatic works such as books, films, songs, software, and paintings. It allows creators to control how their work is used and earn from it.



These protect the aesthetic or visual appearance of a product, such as shape, pattern, or color. It helps preserve the uniqueness of product designs in the market. Trade secrets are confidential business information, such as formulas, processes, or strategies, that provide a competitive edge. Unlike patents.



This insightful session was conducted by **Dr. Santosh M. Nejaker**, who shared valuable knowledge on design protection and the importance of safeguarding trade secrets in today's competitive business environment.

Foundations of financial literacy: Navigating stock markets & Investment strategies

31st July 2024

Timings: 3 pm to 5 pm

Why Financial literacy ?

"Foundations of Financial Literacy: Navigating Stock Markets & Investment Strategies" workshop is highly beneficial for MBA students as it equips them with essential financial knowledge and practical skills required in today's dynamic business environment. Financial literacy forms a critical foundation for decision-making, both personally and professionally, enabling students to understand key concepts such as budgeting, investing, and risk management. By delving into the workings of stock markets and various investment strategies, the workshop bridges the gap between academic learning and real-world financial practices. It enhances students' preparedness for careers in finance, banking, consulting, and entrepreneurship by offering insights into market behavior.



Outcome of the Event

Investor awareness programs lead to more informed and rational decision-making by enhancing knowledge of investment options, risks, and returns. They help investors manage risks effectively, build diversified portfolios, and navigate market fluctuations. This program boost financial confidence and help prevent fraud through increased vigilance.

Objectives of the Event

Investor awareness programs help build informed and responsible investors by improving their understanding of markets, investment options, and risks, ensuring better decision-making and market stability. The programs promote financial planning aligned with goals and risks, while educating investors on regulations and fraud prevention. They help protect people from financial fraud by showing common scams and warning signs, so they can avoid being tricked.



Foundations of financial literacy: Navigating stock markets & Investment strategies



This session was conducted by Mr Shanmuga from NSDL. It covers fundamental and technical analysis, helping students evaluate investment opportunities more effectively. Beyond investment, the workshop focuses on empowering students to align their financial goals with their risk tolerance and time horizon



It emphasizes the importance of investor protection by raising awareness about common financial frauds, regulatory bodies like SEBI, and the rights and responsibilities of investors. Through interactive sessions, real-life case studies, simulations, and expert-led discussions, students gain hands-on exposure and build the confidence.



This practical and career-relevant workshop bridges the gap between academic theory and real-world financial application, making it a valuable learning opportunity for MBA students pursuing careers in finance, consulting, entrepreneurship, or corporate leadership.



PITCH PERFECT: MASTER THE ART OF SELLING

3rd September 2024

Timings: 9 am to 5 pm

Why Selling Activity?

Engaging MBA students in selling activities is crucial for their professional development and practical understanding of business dynamics. These activities help students apply theoretical knowledge in real-world scenarios, honing their sales techniques, negotiation skills, and customer interaction abilities. Selling activities also foster critical soft skills such as persuasion, communication, and problem-solving, which are essential for any business leadership role. Additionally, they provide valuable insights into market trends, customer behavior, and the strategic aspects of sales management. By participating in these activities, MBA students gain hands-on experience that enhances their ability to drive business growth and manage client relationships effectively, preparing them for successful careers in various industries.

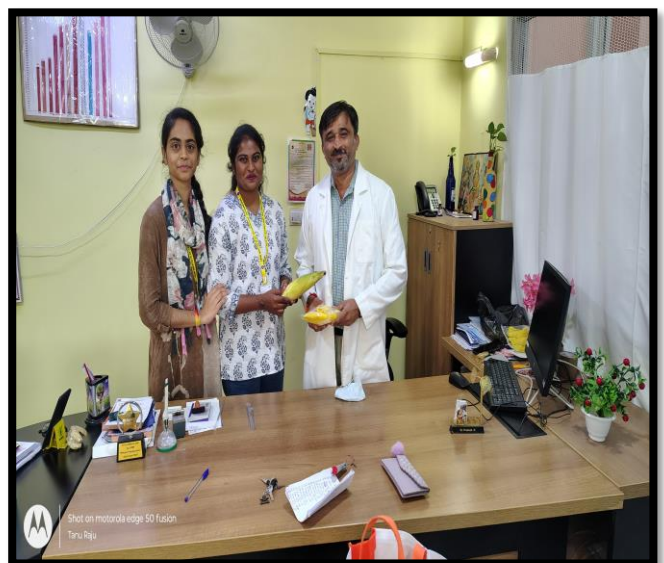


Objectives of the Event

Provide hands-on experience in the practical aspects of sales and negotiation, essential skills for any business professional. Such activities aim to enhance students' understanding of sales strategies, customer relationship management, and market analysis. By engaging in real-world selling scenarios, students develop crucial skills such as persuasive communication, problem-solving, and the ability to tailor solutions.

Outcome of the Event

It provides practical experience in sales techniques and strategies, allowing students to apply theoretical knowledge to real-world scenarios. This hands-on approach enhances their understanding of consumer behavior, negotiation skills, and market dynamics. It helps develop critical soft skills such as communication, persuasion, and relationship-building.



PITCH PERFECT: MASTER THE ART OF SELLING



The selling activity for MBA students is designed to equip them with practical sales skills and a deep understanding of the sales process. This activity typically involves role-playing scenarios where students practice pitching products or services, handling objections, and closing deals.



It focuses on developing key competencies such as effective communication, negotiation, and relationship-building. By simulating real-world sales environments, the activity helps students gain confidence and experience in selling, which are crucial for their future careers in business. The hands-on approach also allows students to apply theoretical knowledge in a practical setting, enhancing the



overall learning experience and preparing them for success in various sales and marketing roles. The money collected through this activity is utilized for Corporate Social Responsibility (CSR) initiatives, specifically directed towards Veereshwara Punyashrama, supporting its noble causes and community development efforts.

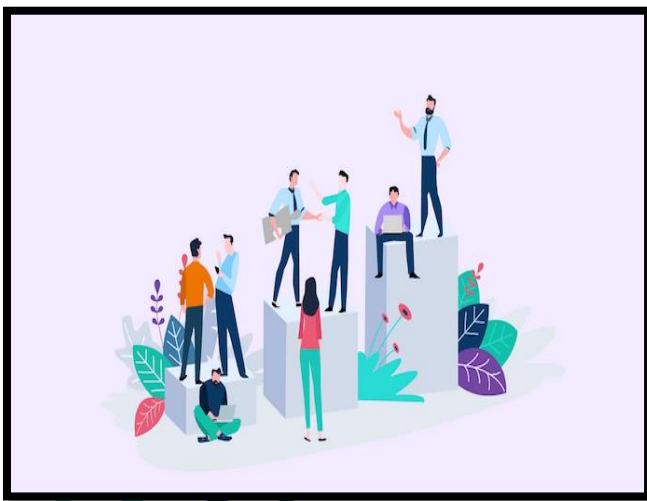
IGNITE 24- INDUCTION & ORIENTATION PROGRAMME FOR 1ST Year MBA Students

16th to 18th December 2024

Timings: 9 am to 5 pm

Why IGNITE 24-Induction & Orientation Programme

Orientation introduces students to the structure, teaching methods, and expectations of the MBA program, helping them understand what management education entails and how to approach it effectively. Students get to know their professors, administrative staff, and the various facilities available, which builds comfort and confidence in navigating the campus and seeking support when needed. Through orientation sessions, students gain confidence in their ability to navigate the MBA program successfully, manage academic workload, and engage in extracurricular activities and networking events.

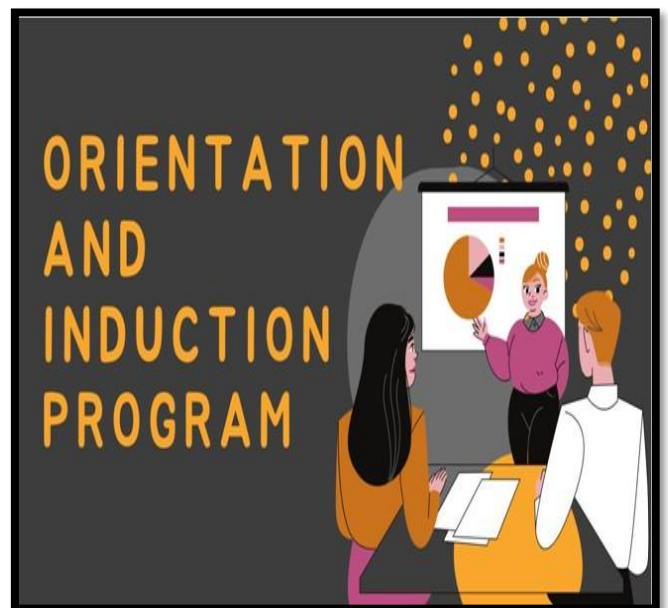


Outcome of the Event

Students had a clear understanding of the program requirements, academic standards, and expectations regarding performance and conduct. Students are aware of the various academic and support resources available to them, including faculty office hours, tutoring services, career counseling, and library facilities.

Objectives of the Event

The workshop aimed to familiarize students with the structure, curriculum, and expectations of the MBA program. Students get introduced to key faculty members, administrators, and support staff who will be guiding them through their academic journey. Orientation workshops provide students with opportunities to network with their peers, alumni, and industry professionals.



IGNITE 24- Induction & Orientation Programme for 1st Year MBA



DAY 1

Prof Divya M C , Assistant Professor, MBA Department conducted, ice-breaking session which played a crucial role in helping students feel comfortable, build rapport, and foster teamwork from the very beginning.

Dr. Manjappa Sarathi, Advisor, Jain Institute of Technology, Davangere addressed students on Forms of energy—such as mechanical, chemical, thermal, electrical, light, and nuclear—serves specific roles in driving movement, enabling technology, supporting life, and fueling industry.



DAY 2

On Day 2 – Dr. AnandKumar Vanjre, Trainer, Seventh Sense Talent Solutions, addressed students on the importance of soft skills as it equips them with the interpersonal and leadership abilities required to excel in today's dynamic business environment. While technical and analytical skills are fundamental, employers increasingly value soft skills for effective management, collaboration, and adaptability.



Dr. Gireesh Y M, Principal of Kirloskar Institute of Management Under Graduate Studies, addressed students on “Steps to be nurtured to refine Managerial Talent”. To refine managerial talent, several structured steps should be nurtured, ensuring managers develop the skills, mindset, and behaviors needed for effective leadership and organizational impact.



IGNITE 24- Induction & Orientation Programme for 1st Year MBA



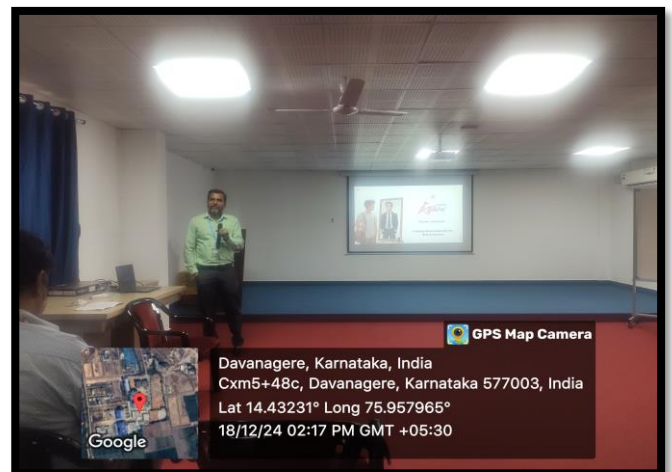
DAY 3

Mr. Shambhu S T, Trader engaged, “*Fundamental Analysis*” concept. Fundamental analysis is a method used to determine the intrinsic value of a stock by thoroughly examining a company’s financial health, industry position, and broader economic conditions.

Mr. B Jyothi Kumar, Trader engaged “Investment Avenues in Stock Market”. The stock market offers a variety of investment avenues to suit different financial goals and risk appetites. Bonds, which are debt instruments providing regular interest income with lower risk; and mutual funds or exchange-traded funds (ETFs), which pool money from multiple investors.



Mr. Madesh M B engaged session on “*Technical Analysis*”. Technical analysis is a method used to predict future price movements of stocks and other securities by analyzing historical market data, primarily price and volume. Technical analysis focuses solely on price charts and statistical indicators to identify patterns and trends.



Mr Kiruba Sankar, Regional Manager, Canara Bank, Vidyanagar Branch, Davangere addressed students about the Role of Banks in current India. Banks play a multifaceted and essential role in the economy and financial markets.



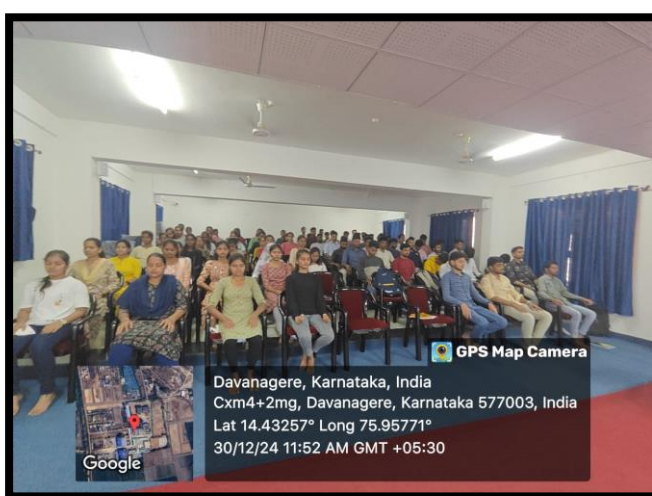
SESSION ON “INNER CALM: A JOURNEY TO MINDFULNESS”

13th January 2025

Timings: 11 am to 1 pm

Why Inner calm Session?

A session on “**Inner Calm: A Journey to Mindfulness**” is especially valuable for MBA students as they navigate a rigorous academic environment filled with deadlines, presentations, competitive placements, and career pressures. The high-stress nature of business education often leads to anxiety, burnout, and a lack of focus. Mindfulness equips students with practical tools to manage stress, improve concentration, and stay emotionally balanced. It enhances their decision-making abilities by promoting clarity and self-awareness—critical traits for future managers and leaders. Moreover, mindfulness nurtures emotional intelligence, enabling students to build better relationships, communicate effectively, and lead with empathy.



Outcome of the Event

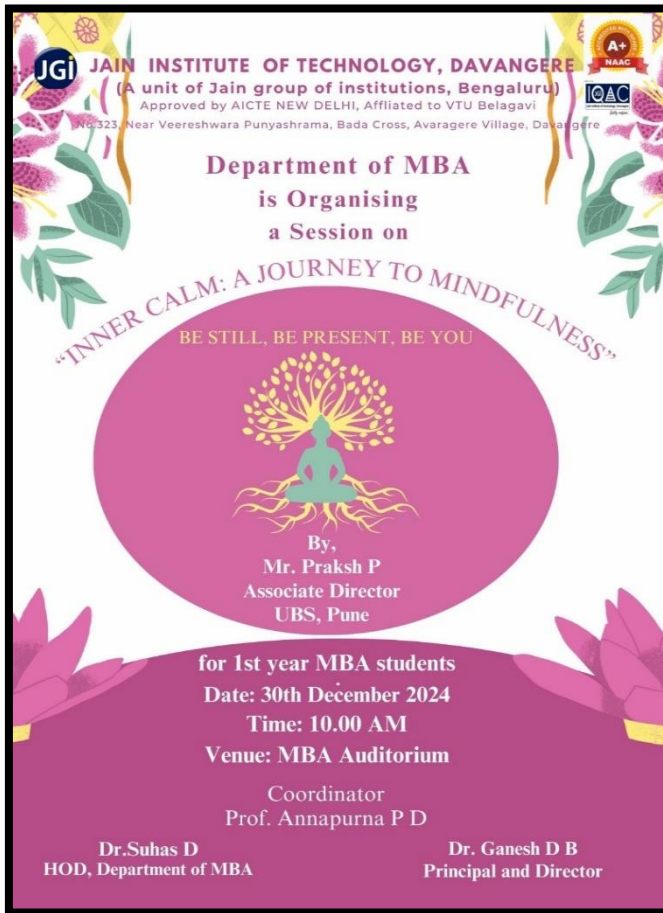
After the session, participants are likely to experience a deep sense of inner peace and relaxation, with noticeable reductions in tension and stress. Many may find that their ability to concentrate and remain mindful is significantly enhanced, helping them stay more present and attentive in their daily lives.

Objectives of the Event

Students The primary objective of the session is to teach participants foundational meditation techniques such as mindfulness, focused breathing, and body relaxation. It aims to help attendees develop the ability to calm their minds, reduce mental clutter, and enhance their focus. The session also provides practical tools to manage stress and anxiety effectively through relaxation and awareness practices



Session on “Inner calm: A Journey to Mindfulness”



The session is designed to introduce participants to the core principles and practices of meditation, with a strong emphasis on mindfulness, focused breathing, and body relaxation. These foundational techniques serve as powerful tools for managing the fast-paced demands of academic and professional life. Through guided exercises and experiential learning, participants are taught how to calm the constant chatter of the mind, release accumulated tension, and cultivate a deep sense of inner stillness. The session also addresses the growing issue of stress and anxiety by offering practical strategies that can be used anytime to restore balance and composure.



The Participants are guided through practical exercises such as **breath awareness**, **body scan meditations**, and **mindful observation**. This insightful and calming session was conducted by **Mr. Prakash P**, who served as the resource person, sharing his expertise in meditation and wellness practices.

Beyond immediate relaxation, the session encourages participants to view meditation as a long-term lifestyle practice. By integrating it into their daily routines—even just a few minutes a day—attendees can experience lasting benefits, including improved focus, better sleep, emotional resilience, and overall mental and physical health.



OUT BOUND LEARNING: VISIT TO AGADI THOTA

18th January 2025

Timings: 10 am to 1 pm

Why visit to Agadi Thota?

A visit to Agadi Thota as part of an Outbound Learning program offers MBA students a unique opportunity to learn beyond the classroom through experiential, real-world engagement. It located in Karnataka, is an agro-tourism destination known for its rich cultural setup, traditional farming practices, and rural entrepreneurship model making it an ideal site for management students to explore practical aspects of leadership, teamwork, sustainability, and rural innovation. Agadi Thota is a well-known agro-tourism destination that blends agriculture, culture, nature, and entrepreneurship in a holistic rural setup. The farm exemplifies sustainable rural business models by providing valuable learning for future managers.



Outcome of the Event

The visit to Agadi Thota offers MBA students a well-rounded learning experience that goes beyond traditional academics. Through group activities, collaborative tasks, and hands-on challenges in an unfamiliar environment, students strengthen their team-building and leadership abilities while developing essential interpersonal skills.

Objectives of the Event

The program focused on enhancing several core competencies essential for personal and professional growth. It emphasized team building, encouraging participants to collaborate effectively and strengthen interpersonal relationships. Leadership development was a key aspect, fostering confidence and the ability to guide and motivate others. Through various tasks and challenges, participants improved their problem-solving and decision-making skills.



Out Bound Learning: Visit to Agadi Thota

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Department of MBA
is Organizing
Out Bound learning

"Agadi Thota Visit: A Unique Learning
Experience in the Lap of Nature"
For MBA Students

Date: 24/01/2025



Coordinator
Dr. Prakash M Walavalkar

Dr. Suhas D
HOD, Department of MBA

Dr. Ganesh D B
Principal and Director



At Agadi Thota, students actively participated in a variety of engaging and experiential activities designed to foster learning beyond the classroom. They took part in rope climbing, which challenged their physical endurance and promoted teamwork and confidence.



They explored local art forms, folk music, and traditional food preparation techniques, gaining firsthand insights into sustainable living and indigenous knowledge systems. These activities at Agadi Thota not only provided enjoyment and recreation but also played a significant role in enhancing their emotional intelligence, interpersonal skills,.



They explored local art forms, folk music, and traditional food preparation techniques, gaining firsthand insights into sustainable living and indigenous knowledge systems. The setting allowed them to observe eco-friendly practices, such as organic farming and waste recycling, promoting awareness of environmental responsibility.

Webinar on Securities Market

19th February 2025

Timings: 11 am to 12 pm

Why Webinar?

The **Webinar on "Understanding Securities Market – A Live Learning Event"** was specially organized for MBA students to provide them with practical exposure to the functioning of the securities market. As part of their academic and professional development, this session aimed to deepen students' understanding of how capital markets operate, the role they play in the economy, and how various financial instruments are traded and regulated. Designed to complement classroom learning, the webinar brought theoretical concepts to life by showcasing real-time insights into the trading environment, market structure, investor behavior, and regulatory mechanisms.



Outcome of the Event

Webinar Demonstrated a stronger understanding of how business concepts are applied in real-world scenarios. They began to cultivate a strategic mindset necessary for effective leadership, innovation, and informed decision-making. The webinar also helped students identify current trends and emerging opportunities across various domains.

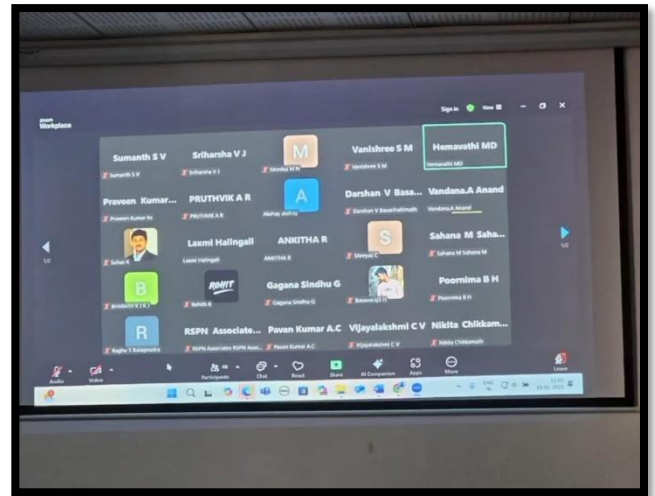
Objectives of the Event

The primary objective of the webinar was to bridge the gap between academic theory and real-world business practices. By exposing participants to practical insights and experiences, the session aimed to enhance their readiness for the evolving professional landscape. A key focus was to foster entrepreneurial thinking among students, encouraging them to approach problems with creativity and an innovation-driven mindset.



Webinar on Securities Market

The session was conducted by Mr. Suhas Rajput, who served as the resource person, sharing his practical insights and expertise in the field of finance. The live learning format enabled students to bridge the gap between theoretical finance concepts and their real-world applications, making the experience both engaging and educational.



One of the key highlights of the webinar was the detailed discussion on mutual funds, including the concept of risk classification. Students were introduced to how mutual funds are categorized based on the level of risk.

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**A+ NAAC**

DEPARTMENT OF MBA
IN ASSOCIATION WITH TRAINING & PLACEMENT CELL
IS
organising a webinar on
"UNDERSTANDING SECURITIES MARKETS: A LIVE LEARNING EVENT"
For 1st Year MBA Students

**Webinar**

DATE: 19/02/2025
TIME: 11:00 AM

Prof. Rituraj S
Co-ordinator

Dr. Suhas D
HOD

Dr. Prakash M Walavalkar
Dean- Training & Placement

Dr. Ganesh D B
Principal & Director

The session introduced participants to key components of the securities market such as equities, debt instruments, derivatives, mutual funds, and exchange-traded funds (ETFs). It also explained the roles of important institutions like SEBI (Securities and Exchange Board of India), stock exchanges (NSE, BSE), depositories, and intermediaries such as brokers and investment advisors. Students were able to observe or discuss how live market data is analyzed, how trading decisions are made, and how economic indicators influence investor behavior. One of the key highlights of the webinar was its "live learning" format, which allowed students to engage with real-time market scenarios, enhancing their ability to interpret market movements and understand trading strategies.

Industrial Visit to BSNL, Davangere

28th February 2024

Timings: 9 am to 5 pm

Why Industrial Visit?

Industrial visits are invaluable for MBA students as they bridge the gap between theoretical knowledge and practical application. These visits provide firsthand exposure to real-world business operations, enabling students to observe and understand various industry practices, production processes, and management strategies. By interacting with industry professionals and observing the workflow, students can gain insights into the challenges and opportunities faced by businesses. This experience helps in contextualizing classroom learning, enhancing critical thinking, and fostering a deeper understanding of business dynamics. Additionally, industrial visits can inspire innovative thinking, networking opportunities, and potential career paths, ultimately enriching the MBA curriculum and better preparing students for their future roles as business leaders.

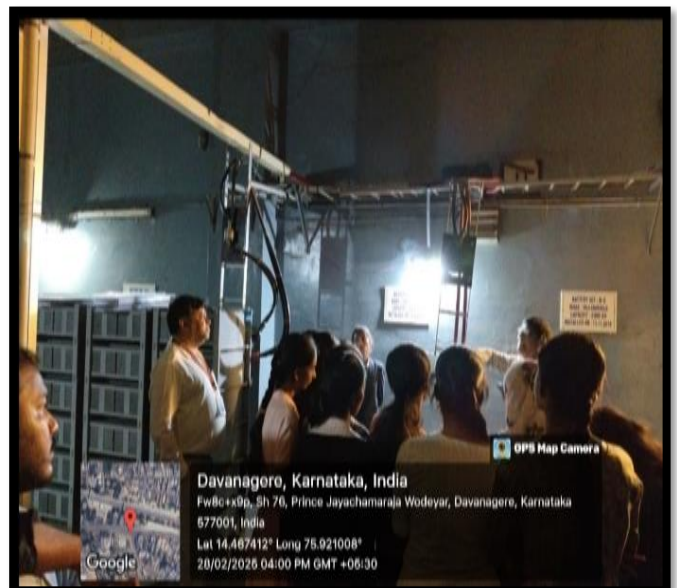


Outcome of the Event

Industrial visits encourage students to plan, organize, and manage tasks effectively, thereby enhancing their hands-on and problem-solving skills. Interactions with industry experts offer students the opportunity to learn from experienced professionals, gaining practical knowledge and career guidance.

Objectives of the Event

Industrial visits are an integral component of the academic curriculum for both graduate and postgraduate students, offering them experiential learning beyond textbooks. These visits also serve as a platform for students to interact with industry professionals, which can lead to valuable opportunities such as internships, job placements, and future collaborations.



Industrial Visit to BSNL, Davangere

As part of the academic curriculum aimed at enhancing practical learning, the First year MBA students recently undertook an industrial visit to **Bharat Sanchar Nigam Limited (BSNL)**, Davangere. This visit was organized with the objective of giving students an insightful exposure into the functioning of a large-scale public sector enterprise in the telecommunications sector. BSNL, one of India's oldest and most significant telecom service providers, plays a vital role in connecting the nation through its extensive network infrastructure and digital services. The visit provided students with a unique opportunity to understand how a government-run telecom organization operates.

manages its services, and adapts to technological advancements in a competitive market. BSNL officials warmly welcomed the students and conducted a guided tour of the premises, showcasing the various operational units such as the switching center, transmission room, customer service unit, and technical support departments. They explained how different technologies, such as GSM, broadband, fiber optics, and wireless communication, are utilized to deliver uninterrupted services to millions of customers. Students learned about the organizational structure of BSNL, its service delivery model, and the importance of maintaining high standards in customer service and technical efficiency. The session included discussions on current trends



Telecom industry, digital India initiatives, 5G readiness, and how BSNL is transitioning to meet future demands despite being a government entity.

One of the key highlights of the visit was the interactive Q&A session, where students engaged with BSNL engineers and management staff. This exchange allowed them to ask questions related to business strategy, project management, marketing approaches, human resource practices, and operational challenges. These interactions not only enriched their academic understanding but also helped them connect theoretical knowledge with practical industry scenarios.

Thrive Together with Women Empowerment

28th February 2024

Timings: 9 am to 5 pm

Why Women's Day Celebration ?

Celebrating International Women's Day is a powerful way to honor the achievements of women across all areas of life—social, economic, political, and cultural. It serves as a reminder of the immense contributions women have made and continue to make in shaping families, communities, and nations. Beyond celebration, the day plays a crucial role in raising awareness about gender inequality and advocating for women's rights. Despite progress over the years, many women still face challenges such as unequal pay, limited representation in leadership, and gender-based violence. Women's Day shines a spotlight on these issues and calls for action to build a more just and equitable society. The day also inspires individuals and communities to support change, challenge stereotypes, and break barriers.



Outcome of the Event

Celebrating International Women's Day within an MBA academic setting leads to several impactful outcomes. One of the most prominent is the recognition and empowerment of women. Through awards, guest lectures, and appreciation events, the contributions of women in business, academia.

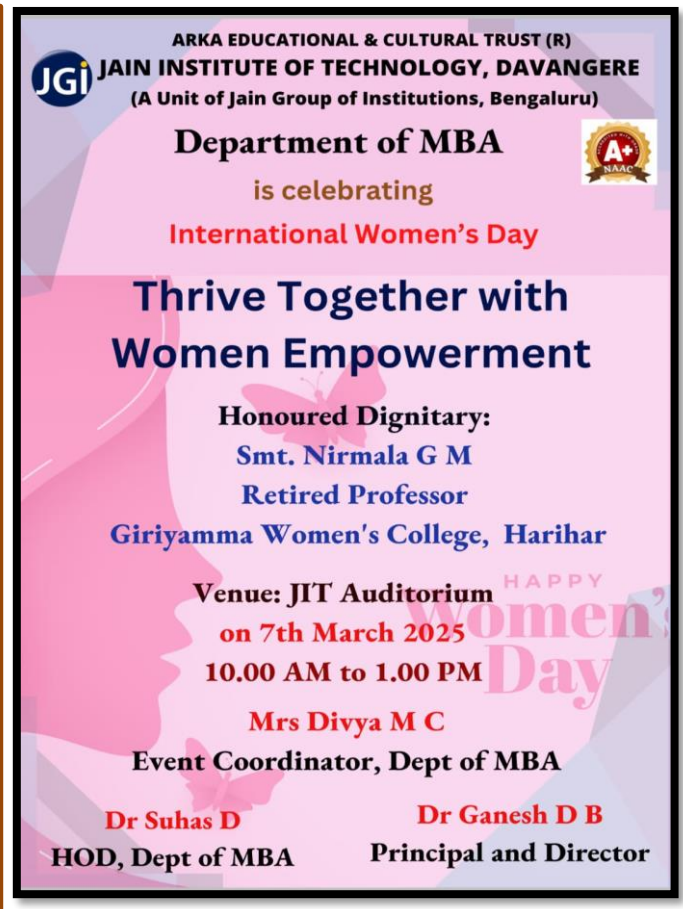
Objectives of the Event

International Women's Day (IWD) is a global occasion that honors the social, economic, cultural, and political achievements of women. It serves as a powerful reminder to celebrate their contributions across all areas of life, from leadership and innovation to community development and education. The day is also a platform to raise awareness about women's rights and the ongoing struggle for gender equality.



Thrive Together with Women Empowerment

The celebration is rooted in the early 20th-century labor movements, where women protested for better working conditions, voting rights, and equality. Over time, it evolved into a worldwide call for gender justice. Today, it stands as a symbol of both progress and the persistent need for change. It honors the strength, resilience, and achievements of women whether they are leaders in boardrooms, caregivers at home, As part of the Women's Day celebration, Smt. Nirmala G. M., Retired Professor from Harihara, graced the occasion as the Chief Guest, sharing her insights and inspiring experiences that highlighted the power and potential of women in society.



At the same time, Women's Day is a platform for raising awareness about the deep-rooted gender inequalities that still exist today. Globally, women remain underrepresented in political leadership, earn less than men for the same work, face systemic barriers to education and healthcare, and are often targets of violence and discrimination. Celebrating this day helps shine a light on these issues and promotes open dialogue about topics such as the gender pay gap, workplace bias, reproductive rights, domestic violence, and the need for inclusive laws and policies. It empowers women to speak up and encourages men to become allies in the pursuit of equality. Numerous studies show that when women are empowered, economies grow faster, families become healthier.

It fosters gender sensitivity from a young age by encouraging schools, universities, and organizations to educate individuals about respect, empathy, and equal rights. It inspires girls to pursue careers in fields traditionally dominated by men—like science, technology, engineering, and politics—and motivates them to become leaders and innovators. It also encourages women to uplift and support each other, building networks of solidarity and mentorship that extend beyond borders. Gender equality is not just a women's issue—it's a human rights issue and a societal imperative. By celebrating Women's Day, we commit to a more equitable world where everyone, regardless of gender, has the opportunity to fulfill potential.



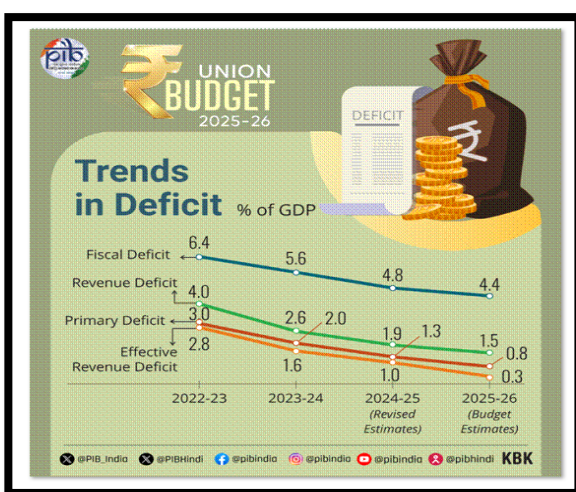
Analysis of Union Budget 2025

1st February 2025

Timings: 10 am to 4 pm

Why Analysis of Union Budget 2025?

Understanding the union budget is crucial for MBA students for several reasons: The budget provides a detailed overview of the government's financial plan for the year, including revenue and expenditure. The budget affects various sectors and industries through policy changes, tax regulations, and government spending. The budget influences fiscal policy, interest rates, and inflation. For students focusing on strategy and consulting, understanding the budget helps in advising clients on compliance, investment opportunities, and strategic planning based on government policies. The budget session offers real-world examples of policy implementation and its potential effects on different economic sectors.



Outcome of the Event

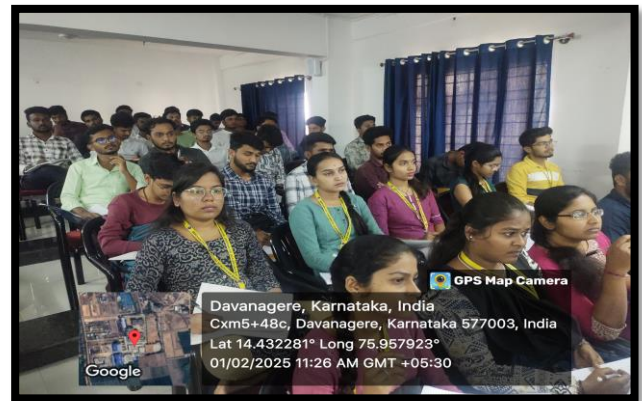
The outcome of a union budget session can have several implications particularly in areas such as education, employment, entrepreneurship, and industry trends. Here are some potential outcomes and their impacts: Education Funding and Scholarships, Skill Development Programs, Entrepreneurship and Startups, Industry-Specific Policies, Digital Transformation and Innovation.

Objectives of the Event

The Union Budget session holds significant importance for MBA students as it provides a comprehensive overview of the government's economic priorities and fiscal policies for the upcoming year. Understanding the objectives of the Union Budget equips MBA students with insights into the macroeconomic environment, enabling them to analyze the impact of government decisions on various industries and the overall economy.



Analysis of Union Budget 2025



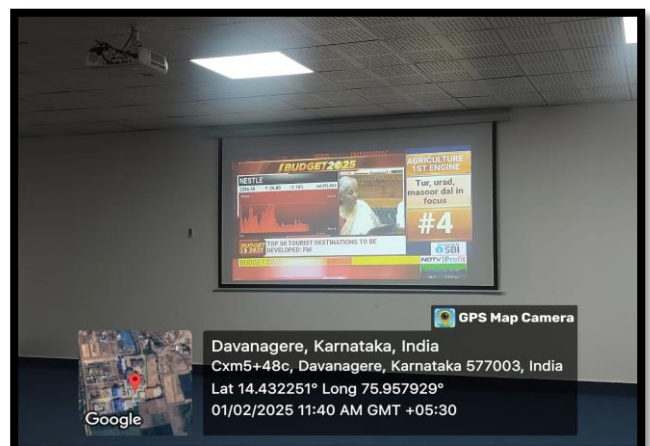
Key highlights included Budget announced 'Prime Minister Dhan-Dhaanya Krishi Yojana' in partnership with states covering 100 districts to increase productivity, adopt crop diversification, augment post-harvest storage, improve irrigation facilities, and facilitate availability of long and short-term credit.



Key highlights included increased allocations for infrastructure projects, aimed at boosting connectivity and job creation, and enhanced funding for social welfare programs, particularly targeting healthcare, education, and rural development. The budget also introduced tax relief measures for the middle class and small businesses, aiming to stimulate consumption and entrepreneurship.

Efforts were made to maintain fiscal discipline with a projected fiscal deficit target, ensuring sustainable growth.

For MBA students, this interim budget underscores the government's short-term priorities and provides a framework for analyzing economic policies and their implications on various sectors.



ICT Power Seminar on Employability Skills.

15th March 2025

Timings: 11:30 am to 1 pm

Why Power Seminar?

The Power Seminar on Employability Skills for Future is a specially curated learning experience designed for MBA students to bridge the gap between management education and the evolving demands of the professional world. As industries become increasingly competitive and dynamic, possessing strong employability skills is essential for aspiring business leaders. This seminar aims to empower MBA students with critical competencies such as effective communication, leadership, problem-solving, adaptability, teamwork, emotional intelligence, and digital proficiency. Through expert-led sessions, real-world case discussions, and interactive dialogue, students will gain valuable insights into how these skills influence workplace success and long-term career growth.

Outcome of the Event

The Power Seminar proved to be a transformative experience for students, resulting in several impactful outcomes. Participants were able to apply expert insights to both academic and professional contexts, effectively bridging the gap between classroom learning and real-world application. Exposure to industry leaders and business scenarios deepened their understanding of practical practices in management, entrepreneurship, and leadership. The seminar also encouraged students to reflect on their career paths, helping them define clear career strategies and set personal growth goals. Motivational sessions and success stories inspired students, providing them with the direction and confidence needed for their future roles.

Objectives of the Event

The Power Seminar were thoughtfully designed to enhance the overall learning and professional development of students. One of the primary goals was to deliver high-impact insights by providing valuable and thought-provoking knowledge from industry experts.



ICT Power Seminar on Employability Skills

The seminar was conducted by Mr. Gregory Manoj, who served as the resource person, sharing valuable insights and practical knowledge to help students better navigate the evolving professional landscape.



The Moreover, the seminar addresses current trends in recruitment, the impact of AI and digital transformation on job roles, and what employers expect from modern-day MBA graduates. By participating in this power-packed event, students not only enhance their personal and professional competencies. but also gain clarity on how to align their strengths with industry needs—preparing them to step confidently into leadership roles in their future careers. This seminar focuses on developing key 21st-century skills that recruiters across sectors now prioritize—such as agility, collaboration across cultures, strategic thinking, digital literacy.



A unique feature of this seminar is its focus on real-time employer expectations through panel discussions, case-based workshops, and simulation activities. Through interactions with industry veterans, startup founders, HR professionals, and leadership coaches, students gain deep insights into what makes a candidate stand out—not just during the hiring process, but in long-term leadership potential. Furthermore, the seminar covers areas often overlooked in traditional curricula, such as personal branding, networking etiquette, business communication in the digital age, work-life integration, ethical decision-making.



PERFECT THE PITCH: ELEVATE YOUR SALES GAME

22rd May 2025

Timings: 9 Am to 5 Pm

Why Selling Activity?

Engaging MBA students in selling activities is crucial for their professional development and practical understanding of business dynamics. These activities help students apply theoretical knowledge in real-world scenarios, honing their sales techniques, negotiation skills, and customer interaction abilities. Selling activities also foster critical soft skills such as persuasion, communication, and problem-solving, which are essential for any business leadership role. Additionally, they provide valuable insights into market trends, customer behavior, and the strategic aspects of sales management. participating in these activities, MBA students gain hands-on experience that enhances their ability to drive business growth and manage client relationships effectively, preparing them for successful careers in various industries.



Outcome of the Event

It provides practical experience in sales techniques and strategies, allowing students to apply theoretical knowledge to real-world scenarios. This hands-on approach enhances their understanding of consumer behavior, negotiation skills, and market dynamics. it helps develop critical soft skills such as communication, persuasion, and relationship-building

Objectives of the Event

Provide hands-on experience in the practical aspects of sales and negotiation, essential skills for any business professional. Such activities aim to enhance students' understanding of sales strategies, customer relationship management, and market analysis. By engaging in real-world selling scenarios, students develop crucial skills such as persuasive communication, problem-solving, and the ability to tailor solutions.



PERFECT THE PITCH: ELEVATE YOUR SALES GAME



The selling activity for MBA students is designed to equip them with practical sales skills and a deep understanding of the sales process. This activity typically involves role-playing scenarios where students practice pitching products or services, handling objections, and closing deals.

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DEPARTMENT OF MBA

is Organizing

**'Perfect the Pitch:
Elevate Your Sales Game'**

One Day selling Event for First Year MBA Students
On 22nd May 2025, Time: 9 am to 5 pm



CO-ORDINATED BY
Dr. Prakash M Walavalkar
Associate Professor, MBA Dept. JIT

Dr. Suhas D
Prof. & HOD, MBA Dept.
JIT, DAVANGERE

Dr. Ganesh D B
Principal & Director
JIT, DAVANGERE



It focuses on developing key competencies such as effective communication, negotiation, and relationship-building. By simulating real-world sales environments, the activity helps students gain confidence and experience in selling, which are crucial for their future careers in business. The hands-on approach also allows students to apply theoretical knowledge in a practical setting, enhancing the



overall learning experience and preparing them for success in various sales and marketing roles. The money collected through this activity is utilized for Corporate Social Responsibility (CSR) initiatives, specifically directed towards Veereshwara Punyashrama, supporting its noble causes and community development efforts.



INFUSION 2K25- Management Fest

28th May 2025.

Timings: 9am to 5 pm

Why INFUSION 2k25- Management Fest for Degree students?

A management fest for degree college students is organized to provide a dynamic platform that goes beyond academics, helping students develop essential life and professional skills. Such fests encourage social interaction among students from diverse backgrounds, enhancing interpersonal and communication abilities which are crucial for real-world business environments. They offer opportunities for students to showcase their talents, leadership, and organizational skills by participating in and managing various events.

Objectives of the Event

Provide students hands-on experience in planning, organizing, and executing diverse events, helping them develop abilities such as teamwork, communication, resource management, and decision-making. Showcase the unique identity of the college, building pride, inclusivity, and a sense of belonging among students, faculty, alumni, and guests. Bring together students from different backgrounds and institutions, offering a platform for collaboration. Enable students to express their talents and ideas through competitions.



Outcome of the Event

The event attracted participants from various institutions and brought together more attendees, including over. The platform fostered cross-college networking, offered exposure to real-world challenges, and inspired students to 'Make Their Mark'—the theme of the fest.



INFUSION 2K25- Management Fest



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DEPARTMENT OF MBA
presents

Attractive Cash Prizes
6 members per team.
Rs 600 for Registration

INFUSION 2K25

ONE Day Management Fest for Degree Students

SELL **QUIZ** **SQUAD GOALS**
BEST SELLER BIZ QUIZ

28th May 2025 @ 8:30 AM
Venue: Auditorium, Jain Institute of Technology, Davangere

FOR REGISTRATION CONTACT:
Ms. Nivedita S - 7483903180 Ms. Leema P - 8147952035
Mr. Shreyas C - 9620300549 Mr. Rohith R - 9741954170

Sponsored by:
IMADAL BALU

Prof. Divya M C Assistant Professor Convener- INFUSION 2K25
Dr. Suhas D Professor & Head Dept of MBA, JIT, DVG
Dr. Ganesh D B Principal & Director JIT, DVG

JAIN INSTITUTE OF TECHNOLOGY, DAVANGERE
Department of MBA, #323, Near Veereshwara Punyashrama, Bada Cross, Avaragere Village, DVG
9739034751, 9663868258, 9164518069, 9844443336, 7353725257

The event commenced with a formal inauguration ceremony, graced by the Dr Ganesh D B, Principal, who delivered an inspiring address, highlighting the importance of such fests in shaping future leaders and encouraging holistic student development. Dr Manjappa Sarathi, Advisor applauded the students' initiative and stressed the relevance of practical exposure alongside academic learning.

Dr Suhas D, Head of the Department (HOD) expressed pride in the organizing team's efforts and emphasized how INFUSION empowers students with real-time decision-making and event coordination experience.

Faculty members and staff played a vital role in mentoring participants and ensuring the smooth execution of the fest. The collaborative efforts of students and staff contributed to the success of INFUSION, making it a memorable and enriching learning experience. The event concluded with a prize distribution ceremony and a vote of thanks, marking the end of a day filled with enthusiasm, innovation, and managerial spirit. 78 students from Various degree colleges like Bapuji Degree College, Chalakere, HPPC, Chalakere, JIT Davangere, SJVP, Harihara etc, participated actively. Jain degree College were declared the winners of the Championship Trophy.



FREE PGCET Workshop

5th June 25 to 6th June 25

Timings: 10 am to 5 pm

Why FREE PGCET Workshop?

Free PGCET coaching for MBA aspirants plays a crucial role in democratizing access to quality education for all students. By providing free coaching, aspiring MBA candidates from diverse socio-economic backgrounds can benefit from expert guidance, resources, and preparatory support without the financial burden typically associated with coaching centers. This initiative helps bridge gaps in educational access and ensures that talented individuals have equal opportunity to succeed in competitive entrance exams. Moreover, free coaching programs often offer structured study plans, practice tests, of performing well in the PGCET.



Objectives of the Event

To provide equitable access to high-quality preparatory resources and support for students from diverse backgrounds. This initiative aims to level the playing field by offering comprehensive guidance on exam content, test-taking strategies, and time management without financial constraints.

Outcome of the Event

Such coaching programs offer targeted preparation for the Post Graduate Common Entrance Test (PGCET), which is crucial for securing admissions into MBA programs. By participating in these free coaching sessions.



FREE PGCET Workshop



FREE PGCET Workshop generally covers several key areas

Quantitative Aptitude:

Focuses on mathematical skills, including topics such as algebra, geometry, arithmetic, and data interpretation.

Verbal Ability:

Tests proficiency in English language skills, including grammar, vocabulary, sentence correction, and reading comprehension.

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DEPARTMENT OF MBA
is organizing

FREE PGCET WORKSHOP
for FINAL YEAR Degree Students

Date: 5th & 6th June 2025
Time: 9:30 AM to 5:00 PM
Venue: JIT Auditorium

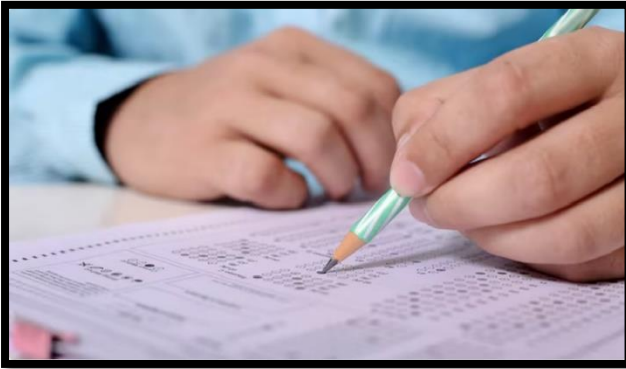
Co-ordinators:
Prof. Keerthana P
Prof. Rituraj S

Dr. Suhas D
Professor & Head,
MBA Dept,
JIT, DVG

Dr. Ganesh D B
Principal & Director
JIT, DVG

Topics to be Covered:
Computer Awareness
Analytical Ability and Logical Reasoning
Quantitative Analysis
English Language
General Knowledge

For Registration:
Prof. Keerthana P : 9110875804
Prof. Rituraj S : 9113635295



Logical Reasoning:

Assesses the ability to analyze and solve problems using logical thinking, including questions on patterns, sequences, analogies, and critical reasoning.

General Knowledge:

Includes questions related to current affairs, business awareness, and general knowledge that may affect decision-making in the business environment.



The workshop provides comprehensive instruction on key exam components. Students visited from different colleges like Jain degree college, Davangere, RGFG college Hosadurga, AVK college, Davangere, Don-Bosco, Challakere and HPPC GFCC college, Challakere.



WEBINAR ON INVESTOR EDUCATION AND STOCK MARKET INVESTMENT

18th June 2025

Timings: 10 AM to 12 PM

WHY INVESTOR EDUCATION & STOCK MARKET AWARENESS FOR MBA ?

Investor education and stock market awareness are crucial for MBA students because they equip future business leaders with the knowledge and skills needed to make informed financial decisions, manage risk, and understand market dynamics. As MBAs often move into roles involving strategic planning, finance, or entrepreneurship, a solid grasp of investment principles and stock market functioning becomes essential for both personal and organizational success. Such education provides foundational knowledge about different asset classes, risk management, market trends, and the development of personalized investment strategies



Outcome of the Event

The outcomes of an investor education and stock market awareness event are notably positive and measurable. Research shows that such programs lead to a significant increase in financial literacy, which directly improves investment decision-making and portfolio diversification. These events help participants better understand market risks, investment strategies.

Objectives of the Event

Interpret financial reports, stock valuations, economic indicators, and market signals. Analyze investments through fundamental (ratios, cash flows) and technical methods (charts, trends).

Understand long-term equity returns and compounding to create sustained wealth. Recognize various types of risk—market, credit, liquidity—and develop mitigation strategies.



WEBINAR ON INVESTOR EDUCATION AND STOCK MARKET INVESTMENT



Such events also foster critical thinking, analytical abilities, and responsible investment behavior, preparing students to contribute meaningfully to sustainable and ethical business practices. Additionally, exposure to investment education enhances employability and leadership potential, as employers increasingly seek graduates who can navigate financial markets and drive value creation

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DEPARTMENT OF MBA

IN ASSOCIATION WITH TRAINING AND PLACEMENT CELL

is Organizing

**A WEBINAR ON
INVESTOR EDUCATION
AND
STOCK MARKET FUNDAMENTALS**

for First Year MBA Students

On 18th JUNE 2025, Time: 11 am to 1 pm

CO-ORDINATED BY

Prof. Veerabhadraswamy H D
Assistant Professor,
MBA Dept. JIT. DVG

Dr. Prakash M Walavalkar
Dean Training and Placement,
JIT. DVG

Dr. Suhas D
Prof. & HOD, MBA Dept.
JIT, DAVANGERE

Dr. Ganesh D B
Principal & Director
JIT, DAVANGERE

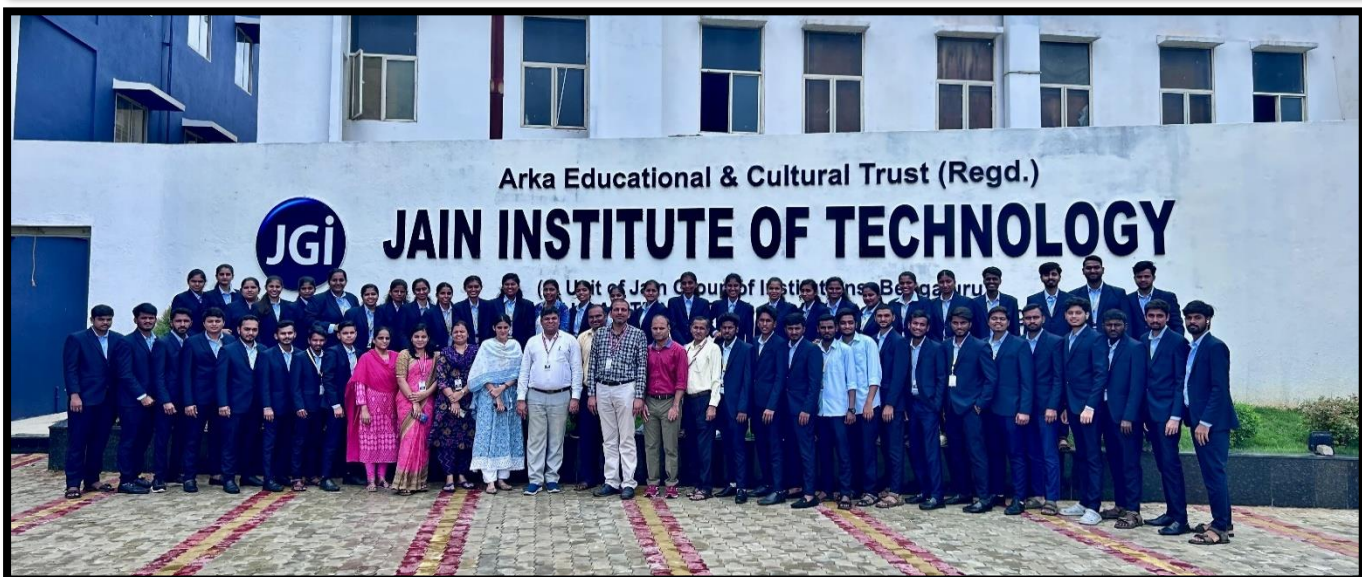


This webinar was conducted Suhas Rajput. Investor education and stock market awareness events are essential for MBA students as they bridge the gap between theoretical business knowledge and real-world financial decision-making. These programs equip students with practical understanding of investment principles, risk assessment, and market dynamics, which are critical skills for future managers, entrepreneurs, and financial professionals.



Additionally, exposure to investment education enhances employability and leadership potential, as employers increasingly seek graduates who can navigate financial markets and drive value creation. In summary, these events are vital for developing well-rounded, market-ready business leaders who can thrive in today's dynamic economy.





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Mob: 9164518069, 9739034751. E-mail: mba@jitud.in, principal@jitud.in Web: www.jitud.ac.in



Jain Institute of Technology, Department of MBA, Davangere